



Staying safe online

Amazon Scam

Scammers have been taking advantage of the popularity of AMAZON PRIME and have been posing to be from UK Amazon conning individuals into providing their personal and financial information. Due to the concerns, Amazon is informing its customers that it will never ask for this information over email – so should you receive such an email, it is highly likely a scammer is behind the communication.

It is important to know that Amazon will never ask you for the following information via email:

- Your National Insurance Number.
- Your bank account information, credit card number, PIN number, or credit card security code (including "updates" to any of the above).
- Your mother's maiden name or other information to identify you (such as your place of birth or your favourite pet's name).
- Your Amazon.co.uk password.

If you are worried about an email or call you believe to be a scam, you can check the Amazon.co.uk [help pages](#) for advice and support. You can also report any fraudulent activity [Action Fraud](#). [Citizens Advice](#) offer lots of support and advice if you are concerned about a potential scam.

